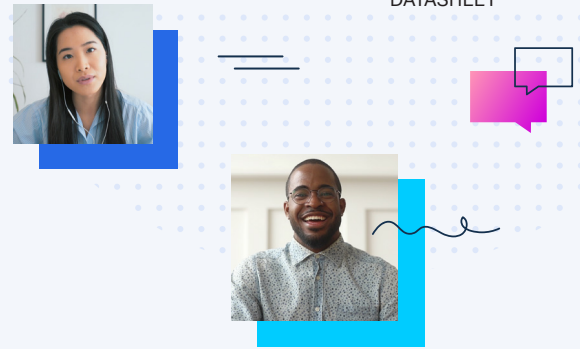


My Panel

Your panels, our platform—a perfect combination.



Sometimes you may want to test with participants on the UserTesting Panel and other times you may want to test with your own audiences. With My Panel, you can create and connect with panels of your own customers, partners, employees, and more through the UserTesting platform. Efficiently capture insights from your ideal audience by recruiting, managing, and targeting test participants through the UserTesting platform.



Build trust with your audience

Invite anyone to join your panel with customizable, co-branded onboarding.



Simplify panel management

Capture insights seamlessly by recruiting and managing test participants through the platform.



Target your exact user

Connect with participants on attributes that are unique to your business through custom filters.



Access with confidence

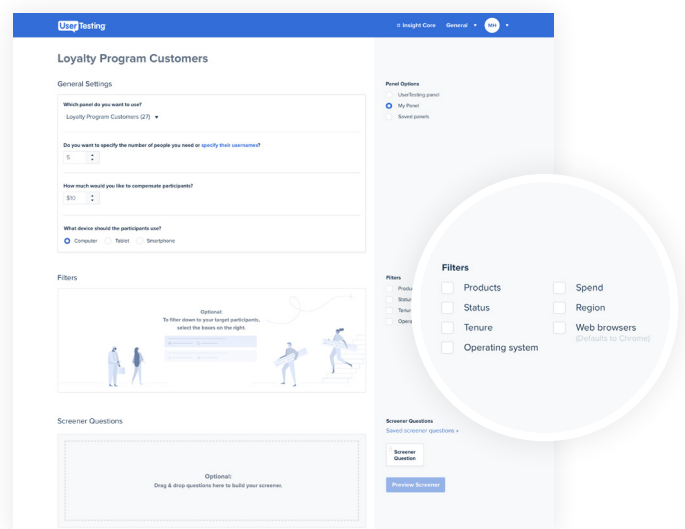
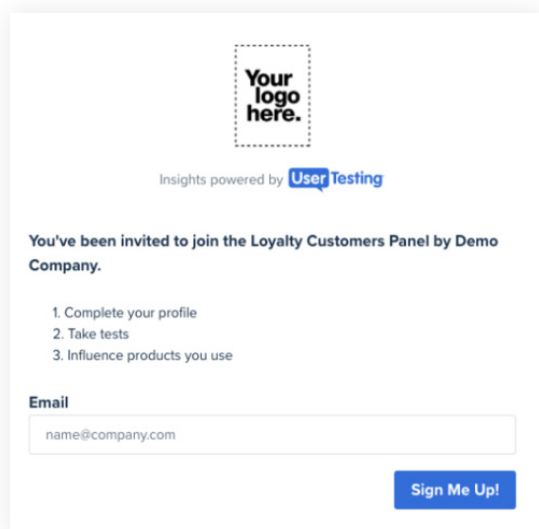
Securely get feedback while complying with the strictest privacy legislation like GDPR.

Co-branded emails and landing page

Build trust from the very first interaction with a co-branded landing page and emails that enable fast onboarding, ensuring your audiences are ready to test in no time.

Custom targeting filters

Customize your participant profiling questions to create filters for attributes unique to your business, enabling you to quickly target participants that match your criteria.



Participant management made easy

My Panel enables you to simplify the management of test participants, so you can get insights from your exact audience easily and more efficiently than ever before. By bringing your audience to the UserTesting platform, we're able to:

- Onboard test participants
 - Opt-in management
 - Capture participant data
- Technology to connect with your ideal audience
- Schedule management
- Pay incentives
- Profile management
 - Maintain participant data
 - GDPR compliance
- Notify of test opportunities
- Provide test instructions
- Connect participants with test and technical support

Securely get feedback

My Panel enables you to securely get feedback from participants while ensuring the privacy of your panels. Rest assured, your panels are only accessible by your organization. And since UserTesting manages the participant data, you'll only engage participants who opt-in, which complies with even the strictest privacy legislation like GDPR.

Partner with the market leader

1,500 subscription customers and more than half of the top 100 brands in the world, we've delivered human insights to over 35,000 companies to-date.

 Adobe

 ebay

 facebook

 wayfair



 Prudential

 DELL

 USA
network

 CARmax

 IHG
InterContinental Hotels Group

Products That Count

Best Product Award
for Product Testing
Innovation Segment



Silver Award for Front-Line
Customer Service Team of the
Year -Technology Industries



Leader in User
Research Management
Software

80%

of videos completed in
2 hours or less

ABOUT USERTESTING

UserTesting is an on-demand human insight platform that quickly gives companies a first-person understanding of how their target audience behaves throughout any experience and why. To learn more, visit www.usertesting.com



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